

## GOVERNOR GREG ABBOTT ECONOMIC DEVELOPMENT & TOURISM

## **ATTENDANCE CERTIFICATION**

(Must be submitted no later than 45 days after conclusion of the event)

Submit this completed form and <u>all supporting documentation</u> to <u>eventsfund@gov.texas.gov</u>.

An Attendance Certification submitted without supporting documentation may be rejected, and the event ineligible for disbursement.

**Event Name: 2022 Red Bull Grand Prix of The Americas** 

Event Dates: 04/08/22 - 04/10/22

**Event Location: Austin** 

**Applicant: Circuit Events Local Organizing Committee** 

Event application submittal date:	February 22, 2022
Economic Development and Tourism (EDT) event application approval date:	March 8, 2022
Attendance Certification due date:	May 25, 2022
The attendance metric* identified by EDT to evaluate the estimated number of event attendees as part of the calculations for the incremental tax impact:	47,455 daily average of all attendees (04/08/22 – 04/10/22)
Estimated percentage of attendees NOT residents of Texas for the PRIMARY EVENT:	68%

<sup>\*</sup>If Applicant has questions or concerns regarding how this metric was developed, please contact EDT within 10 days of receiving the fund approval letter.

## To be completed by the Applicant:

The TOTAL attendance at each PRIMARY EVENT DAY:

04/08/22

30,569

04/09/22

31,537

04/10/22

40,403

The estimated <u>total</u> attendees <u>not</u> residents of Texas for the <u>primary event</u> (all days) was: 64,015 The estimated <u>percentage</u> of attendees <u>not</u> residents of Texas for the <u>primary event</u> (all days) was: 62% The following attendance methodologies will be accepted: ticket sales count, turnstile count, ticket scan count, convention registration check-in count, or participant totals (must be accompanied by ticket or turnstile count for MERP & MSRTF). If you are submitting another method, it should have previously been approved by EDT.

## What is the source and methodology used to obtain attendance totals?

Ticket Master tickets distributed, media credentials, survey, team & sponsor attendees to tabulate figures during each day of the event.

- I understand that non-compliance with reporting requirements could be treated as a violation of the statute and/or program rules resulting in the possible withholding of disbursement funding.
- I understand that it is a felony offense under Section 37.10, Texas Penal Code, to knowingly make a false entry in, or false alteration of, a governmental record, or to make, present, or use a governmental record with knowledge of its falsity, when the actor has the intent to harm or defraud another.
- I understand my obligation to provide information about event expectations and performance that are true
  and accurate to the best of my knowledge and ability. I also understand my obligation to immediately report
  any known or suspected waste, fraud, and abuse of funds received under the Act to the Texas State Auditor's
  Office at 1-800-892-8348.

Authorized Official (must be signed by event application signatory or successor):

Mi	Anna Panossian
Signature	Printed Name
Director, CELOC	5/24/2022
Title and Name of Organization	Date